My IsaBody Challenge™ Essay Entry

We weren’t exactly a “product of the product” even after using Isagenix® for three years. At the beginning of the IsaBody Challenge™ we recognized that we had both lost significant amounts of weight, but maintaining the weight loss was another concept to us.

When I (Lyndsay) heard that the grand prize for the Challenge was $10,000, a light bulb came on. We had been struggling financially since the birth of our son and we knew the money could help us get back on our feet. As 2007 Challenge Grand Prize Winner Mark Macey once said “someone had to win,” so we thought why not us?

At 6’0” and 255 pounds, Cory was tired of being the “big guy.” When he began the Challenge, he decided to take advantage of every moment. Whether it was doing push ups in his spare time or taking the stairs at work, he incorporated exercise throughout his daily schedule. After having regular IsaLean® Shakes and following the 9-Day off and on throughout the Challenge, he’s now a svelte 226 pounds* and looks like a new man. But the 29 pounds* he has lost doesn’t compare to the inner changes he’s made. Now he’s a better father, husband and human being.

For me, being 5’6” and 155 pounds when I started the Challenge, I was sick of “looking good — for a new mom.” I started walking more, drinking two IsaLean® Shakes daily and increasing my water intake. Soon, I had lost 26 pounds* and combined with my previous weight loss with Isagenix, I’m well on my way to someday joining the 100-Pound Club. In our house, everyone understands that I need my morning shake and Ionix® Supreme because “if mom isn’t happy, no one is happy.”

Now, we can honestly say that we’re a “product of the product” and have strived to incorporate healthy choices into our everyday lives like never before. Instead of spending weekends watching endless movies, eating take-out food and drinking soda, we’re eating low-fat, organic meals and exercising regularly. Our lives have truly changed, thanks to Isagenix and the Challenge and we’re pursuing the business side to experience this lifestyle further.

—Lyndsay and Cory

*Weight-loss results may vary.