

New Products and Business-Building Tools

UNVEILED AT THE 2008 "COMMITMENT TO GREATNESS" CELEBRATION



New Products/Items



Isagenix Multi-Enzyme Complex™



Maximize your nutrient absorption and enhance the benefits of cleansing with our new Multi-Enzyme Complex, a combination of enzymes that help you to digest your food more efficiently and reduce digestive distress.*

- Will be available in the U.S. in Fall 2008 and in Canada shortly thereafter.

Isagenix FiberPro™

Strengthen your digestive and cardiovascular health while improving nutritional absorption and your body's natural ability to cleanse impurities with Isagenix FiberPro™.* It contains a blend of five natural fibers to boost regularity, and probiotics to improve nutrient absorption.



- Will be available in the U.S. in August and in Canada shortly thereafter.

Want More Energy?® Sticks

Your favorite energy drink is now available in super-convenient, one-serving sticks—perfect for a 16-ounce water bottle. Simply pour, replace the cap and shake. Enjoy electrolytes and energy on the go!



- Now available in the U.S. in Grape, Orange and Citrus and in Canada shortly thereafter.

IsaLean® Soups

Enjoy all of the same nutrition as an IsaLean® Shake with our low-calorie meal alternative, IsaLean® Soups. Now featuring improved flavors and less sodium.



- Will be available in the U.S. in August and in Canada shortly thereafter.
- Flavors: Savory Tomato and Classic Creamy Chicken*

IsaBlender™

Mix up delicious IsaLean® Shakes with our popular and convenient IsaBlender™, now available for only \$40 wholesale (that's a \$10 savings)! New

Associates and Preferred Customers can purchase an IsaBlender™ for only \$30 in their first order with BV. You now also receive an IsaBlender™ in the Cleansing President's Pak.

NEW
LOW
PRICE!

* New flavors not available in Puerto Rico.



New Online Resources

Replicated Web Sites

There will soon be more options in selecting a theme for your replicated Web site. You'll be able to choose from our new "Wealth Revolution" video, "The Isagenix® Story" or "Doctor Speaks Out."

- Change your site preference in your Back Office "Enroll" section by selecting "Update Your Associate Website" and "Select Your Start Page."

IsaDiary™



Get coaching, product information and success tips delivered daily to your e-mail to guide you through the Cleansing and Fat Burning System: 9-day supply, 30-day supply or the Total Health and

Wellness System™. This online, free service is great for new Associates or Preferred Customers.

- Please watch for an announcement.

Media Gallery

Creating your own compliant ads is just a click away with our new online Media Gallery. You can find written copy, images, banner ads and more to help promote your Isagenix business.

- Available in your Back Office Library "Marketing Materials" section. Click on "Print and Media Web Gallery."

Success Stories

We're adding amazing new success stories to Isagenix.com every week. Read, print and share stories on how Isagenix is changing lives in incredible ways.

- Visit www.Isagenix.com and click on the "Community" link, then "Success Stories." You can also submit your own success story on this page or e-mail it to Success@Isagenix.net.

2008 IsaBody Challenge™



Read the inspirational stories from this year's IsaBody Challenge™ winners and view pictures of their "before" and

"after" transformations online. Share with others to demonstrate the power of our incredible products.

- Stories will be posted online in August at www.IsaBodyChallenge.com.

Isagenix® Merchandise Available Online

Now you can buy amazing Isagenix branded apparel that you'd find in our World of Isagenix® Store from your computer. Supplies may be limited.

- Available in the U.S. at www.IsaSalesTools.com or in Canada at www.IsaSalesTools.ca.



Customize Your Sales Tools

Customize business cards, flyers, postcards, pique interest cards and more with your own contact information. Propel your business to new heights!

- Available in the U.S. at www.IsaSalesTools.com or in Canada at www.IsaSalesTools.ca.
- Available outside North America at www.IsaMarketing.com.

online resources

Print Materials

Welcome Kit



New Preferred Customers and Associates are receiving a grand introduction to Isagenix® with a new welcome kit that includes information on our products,

company and business opportunity.

- Ships to new Preferred Customers and Associates with their first order beginning in September.

FiberPro and Multi-Enzyme Complex — The 1-2 Punch for Complete Digestive Health



Easy-to-read and informative, this brochure explains how these two revolutionary products provide the complete solution for digestive health and their phenomenal health benefits.*

Product Catalog

Our updated catalog features all of our systems and includes new products.

- Included in all product orders in September.



System Guides

Our system guides for the Cleansing and Fat Burning System: 30-day supply, 9-day supply and the Total Health and Wellness System™ have been updated with a fresh, new look.



Dreams Come True Magazine

This new booklet features some of the most compelling and inspiring success stories from members of the Isagenix family. Share how

our products and business opportunity are impacting lives everywhere with this new, versatile business-building tool.



All of these materials will be available soon at:

- Available to purchase in the U.S. at www.IsaSalesTools.com or in Canada at www.IsaSalesTools.ca.
- View it free or print it online in your Back Office Library.

print materials

NEW!

Videos

Have It All DVD



The popular "Have It All" DVD has been completely updated with new videos including "Wealth Revolution," "Cleansed for Life," "The Isagenix® Story" and much more. This is the

ultimate tool that provides a comprehensive background on our products, business opportunity and company.

IsaDelight™ DVD



Everything you need to know about our healthy dark chocolate* is now on DVD including an overview of this revolutionary product, testimonials, an interview with formulator Dr. Paul

Anderson and Chief Science Officer Dr. Bill Wheeler and tips on how to build an IsaDelight™ business from top leaders Ellen Bradley Ganus and Jay Bennett.

These videos are now available to purchase at www.IsaSalesTools.com in the U.S. or in Canada at www.IsaSalesTools.ca.

Events

2009 "Living Your Dream" Celebration

It's not too early to get your tickets for next year's Celebration. With this year's event being our biggest and best ever, 2009 is sure to be a record-breaker. Reserve your spot early and enjoy a discounted price!

- Purchase tickets in your Back Office "Events" section.



Promotions

Adventures in Paradise Contest July 7-December 31, 2008



Build your business and earn rewards including the chance to win an incredible Mexican Riviera cruise March 22-29, 2009,

cash and even coupons for discounts on Isagenix® merchandise! Earn points when your new personally enrolled Associates advance in rank or purchase specified product paks and systems.

- View a PDF of the rules and prizes by clicking on the banner in your Back Office.

Autoship Rewards Program



Thousands of Associates have discovered the rewards of Autoship including the financial incentive

of our Autoship Rewards Program. The program will be expanding later this year with more incentives and rewards so be sure to sign up for Autoship today and encourage others to do the same!

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

