

# IsaWATER™ Alkalized Concentrate

IsaWATER Alkalized Concentrate can raise your water's pH to a healthy alkaline value. By energizing water with stable negative ions, our exclusive solution neutralizes harmful free radicals, while giving your water a fresh flavor!

## Reasons why IsaWATER Alkalized Concentrate can balance your health:

- Adding IsaWATER Alkalized Concentrate to water or your favorite beverage daily raises the pH value, making it alkaline.
- With its stabilized negative ions and a high Oxidation-Reduction Potential (ORP), IsaWATER Alkalized Concentrate can help neutralize harmful free radicals often found in regular drinking water.
- IsaWATER Alkalized Concentrate helps enhance hydration on a cellular level, which is so important for proper bodily function in the removal of toxins. Water is vital to your survival and health. On average, water makes up 60% of your body weight. If you are not drinking enough water, you are not giving your body the element it needs to function optimally.
- IsaWATER Alkalized Concentrate can even help your water to taste fresher. Taste a difference in your health!



## Nutrition Facts

Serving Size 1 pump (1 mL)  
Serving Per Container 120

### Amount per Serving

Calories 0

% Daily Value\*

Total Fat 0g 0%

Sodium 0mg 0%

Total Carbohydrate 0g 0%

Protein 0g 0%

\* Percent Daily Values are based on a 2,000 calorie diet.

**Ingredients:** Reverse osmosis water, potassium chloride, potassium hydroxide, potassium bicarbonate, magnesium chloride.



# IsaWATER™ Alkalized Concentrate

## Frequently Asked Questions

### What makes IsaWATER Alkalized Concentrate unique?

Nearly all the water we drink is positively (+) ionized. It has been filtered and stripped of valuable electrons (-) or negative ions. This causes the water molecules to share electrons and clump together. The result is fewer electrons to neutralize harmful free radicals. Free radicals are reactive atoms or molecules with an unpaired electron. Using a proprietary technology, IsaWATER Alkalized Concentrate is infused with stabilized negative ions (having more electrons) and a high Oxidation-Reduction Potential (ORP) to help neutralize free radicals found in regular drinking water.

### What is pH?

The pH (Potential of Hydrogen) Scale is a measure of the degree of the acidity or alkalinity of a solution as measured on a scale (pH scale) of 0 to 14. The midpoint of the pH scale is 7.0 and represents neutral, meaning the solution is neither an acid nor a base. Numbers below 7.0 indicate acidity; numbers greater than 7.0 indicate basicity or alkalinity.

### What is Alkalinity?

Alkalinity refers to basic compounds, which have a pH greater than 7. The human body provides clues regarding the value of alkalinity in the diet. Bone health relies on a healthy acid/alkaline balance in the diet because when there is a net acid load, the body leaches bone minerals such as calcium to maintain proper blood pH. Eating plenty of fruits and vegetables—which are alkaline-forming foods—helps maintain healthy blood pH-levels in our bodies, protecting bones and balancing the potentially negative impact of an acidic diet that most of us consume in the form of meats, sodas, salted foods and processed foods.

### Why is IsaWATER Alkalized Concentrate so important for the body?

Alkalized water helps to ensure maximum hydration at the cellular level, helping the body to efficiently cleanse away toxins in our systems. IsaWATER Alkalized Concentrate is one more tool to help a person be healthy, while allowing the body to perform at optimum levels. IsaWATER Alkalized Concentrate encourages you to drink more water. Water is essential to good health and is your body's principal chemical component, making up, on average, more than 60% of your body weight. Every system in your body depends on water. Lack of water can lead to dehydration, which can drain your energy and make you feel tired.

### How much water do you need to drink everyday?

For your body to function properly, you must replenish its water supply by consuming beverages and foods that contain water. In general, Isagenix recommends drinking eight or more glasses of purified water daily for optimal health.

Water provides the following benefits:

- Detoxification
- Hydration
- Mental clarity
- Healthy skin
- Healthy kidneys
- Healthy digestion
- Greater overall health

### Who benefits most from IsaWATER Alkalized Concentrate?

IsaWATER Alkalized Concentrate can be enjoyed by the whole family. Anyone can benefit from adding it to their drinking water daily. Just a few drops added to each glass of water or beverage can help support your optimum health.

Contact your Isagenix® Independent Associate:



\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any diseases.