

# 5 BIG REASONS TO PARTICIPATE IN THE EXECUTIVE LEADERSHIP POOLS

(IF \$100,000 REASONS ARE NOT ENOUGH!)

EXERCISE YOUR LEADERSHIP TO CREATE CYCLE GROWTH IN YOUR TEAM.

GOOD

Enroll New Associates

BETTER

Enroll and Promote Autoship and Rank Advancements

BEST

Enroll and Promote Autoship, Rank Advancements, Leadership and Team Building



## Leadership made easy:

### 1. It couldn't be more simple.

- The Executive Leadership Pool rewards you for helping four levels of your personal enrollees and their personal enrollee teams increase their paid Team Bonus cycles.
- The Executive Leadership Pool helps promote a sound philosophy of enrolling Associates — helping your new Associates advance and teaching them to do the same.
- Isagenix values leadership and the Executive Leadership Pool rewards leadership, growth and consistency throughout your entire team.

### 2. The perfect fit for the binary compensation program.

- The only way for you or your personal enrollees to participate in the Executive Leadership Pool is to increase the number of paid cycles on both legs of your team. As sales occur, anywhere from your sales teams, regardless of depth, the volume accumulates for cycle calculation purposes.
- As your team members follow your example, your cycle growth can increase exponentially because your leadership is being duplicated throughout the organization.

### 3. Work with a targeted group of personal enrollees for maximum results.

- Collaborating with your first four levels of personal enrollees is more manageable but can be very lucrative .
- Group conference calls are a great way to reach out and work with this group to help them increase their paid Team Bonus cycles.

### 4. Grow your residual income through mentorship.

- Those who will maximize this opportunity are those who are focused on growing their residual income through Team Bonuses.
- Placing value on Paid-As Rank, rather than Achieved Rank, and focusing attention on your entire organization builds strong, self-sustaining leaders and teams.
- Our very best leaders have learned this principle and, as a result, experience ongoing residual income to last a lifetime.

### 5. Measure your success.

- The qualifying requirements establish a “benchmark” period to measure past performance.
- You'll be rewarded by achieving growth in both Team Bonus cycles of your four-level Personally-Enrolled Team and Personal Cycles that exceed your established benchmarks.

*For more information on the Leadership Pools, refer to the Rules and FAQs documents in the Business Training section of your Back Office Library.*

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved.