



Fall 2009

LIVE YOUR DREAM

ACHIEVE YOUR DREAMS OF GREATER HEALTH & WEALTH

WHAT'S INSIDE

ENHANCED AUTOSHIP REWARDS

NEW BUSINESS BOOSTING TOOLS



Take Your Good Health On the Go.

Cleanse for Life™ & Ionix® Supreme Now In Convenient Powders.

We get it, you're busy. When you lead an on-the-go lifestyle, every minute counts. That's why we offer Ionix® Supreme and Cleanse for Life in convenient, travel-ready powders! These amazing powders provide the same nutritional benefits as the liquids, only they're packaged in small, portable canisters. Whether you're headed off to your dream vacation or running out the door for work –there's never a reason to leave your nutrition at home.



Why you'll love powders!

- Portable and no refrigeration needed to complement your on-the-go lifestyle
- Delicious natural fruit flavor
- Preservative-free
- Smaller environmental footprint with less plastic packaging and less shipping weight

32 oz. to fit any lifestyle



STEPS TO SUCCESS

FROM KATHY COOVER



It's like having your own private Isagenix® tutor!

Co-Founder Kathy Coover and some of our top leaders are sharing their tips and top resources to help you jumpstart your business, build your team and watch your income soar in a new "Steps to Success" online tutorial.

You'll learn step by step how to build belief, nurture your dreams, develop your story, recruit and connect, build your team and duplicate your efforts. Check it out in the "Steps to Success" section of your **Back Office Library**.

BUSINESS SAVVY

FALL 2009 PRODUCT CATALOG Don't forget to purchase extra copies of our new product catalog at **IsaSalesTools.com** featuring our new powders. It's also now available in Spanish.



BECOME A FAN ON FACEBOOK Harness the power of social networking sites like Facebook and Twitter. Become our friend on Facebook by going to **Facebook.com/Isagenix** or follow us on Twitter at **Twitter.com/IsagenixIntl** to get the latest Isagenix news and videos, plus connect with other like-minded fans at any time.



KNOW YOUR NEWS Bookmark this page ASAP! All of the latest and greatest information about products, incredible deals, breaking news, tips to build your business and much more are now in one place online! Visit **IsagenixNews.com** to get in the "know."

SALES SHEETS Check out our enhanced product sales sheets for key details on our amazing, no-compromise products. Download these sheets in your **Back Office Library** or in the product section of your Isagenix Web site.



2010 IsaBody Challenge™ Sign Up Today!

Need an extra bit of motivation to reach your ultimate health and weight-loss goals? Would \$10,000 do the trick? Track your Isagenix success over a maximum of 24 weeks for your chance to score your share of \$150,000 in cash and prizes. Boost your recruitment efforts by sharing the Challenge with all of your prospects. IsaBodyChallenge.com





NEW! CHOCOLATE PEANUT CRUNCH ISALEAN® BAR

Talk about the perfect on-the-go meal replacement bar! Our new Chocolate Peanut Crunch IsaLean® Bar contains the highest-quality undenatured whey protein from New Zealand — the same exclusively-sourced protein that's in our new IsaLean® Shakes! One bar is all it'll take to satisfy you and give you lasting energy.

AVAILABLE IN CANADA ONLY!



The Rx for Greater Health & Wealth

Are you in the healthcare industry and want to share Isagenix® with your patients or clients... Do you know someone who is? Help them boost their health while at the same time creating an extra source of income for yourself. Check out our new healthcare professional kit that has everything you need to incorporate Isagenix into your practice. Visit the Healthcare section of your **Back Office Library** to download these materials or purchase them at IsaSalesTools.com!



Now More Than Ever, Autoship Has Its Rewards

ARE YOU COMMITTED TO AUTOSHIP?

- ✓ Get the lowest price on paks & systems with Rewards Pricing
- ✓ New members save up to 5% on individual products with first order
- ✓ FREE enrollment for new members thru Aug. 30
- ✓ Save \$ 20 on your annual membership
- ✓ Bank group volume from your entire downline as an Associate, which can equal cycles and cash once you become a Paid-As Consultant

- ✓ Earn your share the \$ 1 million bonus pool
- ✓ Qualify for healthcare benefits
- ✓ Earn up to \$ 8k just for advancing in rank
- ✓ Earn team bonuses on international volume
- ✓ Gain access to a FREE contact management system
- ✓ Maintain your active status so you receive commission and stay eligible for bonuses
- ✓ Earn \$ 25 for every personally-enrolled Associate you help become a Consultant & cycle once
- ✓ Win a luxury cruise with Co-Founders Jim & Kathy Coover



Visit your Back Office Library for details on our enhanced Autoship Rewards Program.

Rewards may vary by market



“School” Your Kids on Nutrition

Breakfast is the most important meal of the day. Studies show time and again that kids who eat a healthy breakfast tend to do better in school than children who skip breakfast. By giving your kids a healthy lesson in nutrition now, they’re more likely to eat foods that are good for them as adults. Now that’s a message worth teaching.

Here are some easy tips to keep your littlest family members healthy!

- ✓ Enjoy an IsaLean® Shake with your kids for breakfast or as an after school snack.
- ✓ Don’t forget to give them two IsaKids® Essentials every day.
- ✓ Replace unhealthy cookies and chips in their lunchbox with Oatmeal Berry SlimCakes®.
- ✓ Skip the sugary sports drinks and toss in some *Want More Energy Sticks?* for those afterschool sports practices.
- ✓ A squirt of Isamune® every day may help cut down on sick days.

SAVE THE DATE!

**OCT
23-25**

Isagenix University- Phoenix, Arizona

New to Isagenix® or need to recharge your “Isabattery?” Give us three days and we’ll give you the tools and training you need to experience greater results with our products and watch your Isagenix business soar!

**NOV
18-22**

Beyond Courage- Santa Barbara, California

Are you invested in your own success? Don’t let “you” be the holdup to experiencing the accomplishments you’ve been dreaming of. Join Isagenix Chief Training Officer David Wood as he helps you discover what it means to live beyond your limitations! We dare you to register today!

**JAN
22-24
2010**

2010 “Reach for the Stars” Top Achievers- Phoenix, Arizona

Come home to Isagenix! Join us in our hometown for our exclusive 2010 Top Achievers event. You’ll receive training from top leaders, recognition for your hard work and get the chance to mix and mingle with our Executive Team including Co-Founders Jim and Kathy Coover!



Helping One Child at a Time

Have you made your contribution to ChildHelp® this year? There’s still plenty of time to help abused and at-risk children by making a donation or annual pledge that comes right out of your weekly commission checks. Show your support today by filling out a pledge form in your **Back Office Library**.

