

Earn Your Share of the NEW \$100,000 1-Star Golden Circle Leadership Pool



Contest Period: August 23, 2010–January 23, 2011

We're pulling out all the stops to ensure we can continue to build our field leadership and have the best year ever.

Here's how to qualify:

- Qualify or be a 1 Star Golden Circle Executive.
 - At least 10 cycles during a commission week
 - At least one full commission week of the month
- Increase your average paid team bonus cycles by a minimum of 2.
- Be on Autoship.
- Be Paid-As 1-Star Golden Circle Executive.

QUALIFY



EXISTING ASSOCIATES

All existing Associates will have up to a maximum of three months to participate.

- **Qualify as a paid as Executive**
- **Qualify as 1 Star Golden Circle Executive**
- **Have a minimum of 10 cycles in a commission week**
- **Increase your average team bonus cycles by 2 over the previous months average**
- **The quicker you can qualify the more \$ you will earn**

NEW ASSOCIATES

Newly enrolled Associates have three months following the month of enrollment to participate:

- **Qualify as a paid as Executive**
- **Qualify as 1 Star Golden Circle Executive**
- **Have a minimum of 10 cycles in a commission week**
- **Increase your average team bonus cycles by 2 over the previous months average**
- **Can participate in a 1 Star Pool for a maximum of three months**

EARN

- Up to \$100,000 will be awarded each month.

HOW IT WORKS

You qualified as a 1 Star Golden Circle Paid as Executive for all 4 weeks

	Net Cycle Benchmark	Team Bonus Cycles		
WEEK 1	12	19	=	7
WEEK 2	12	12	=	0
WEEK 3	12	10	=	-2
WEEK 4	12	18	=	6
		Monthly Net Cycle Growth	=	11

1-STAR GOLDEN CIRCLE LEADERSHIP POOL

Frequently Asked Questions



What are the criteria for participating in the pool?

1. The pool is open to U.S., Canada and Puerto Rico Associates only.
2. You must be on Autoship.
3. You must be Paid-As Executive each day of the week for a minimum of one week in the month.
4. You must be Paid-As 1-Star Golden Circle and cycle 10 or more times for the same one week that you are Paid-As Executive.
5. You must grow your paid Team Bonus Cycles by at least 2 during the month to qualify.

How will the pool be paid out?

1. We calculate your paid cycles and average these cycles over your previous 4 paid weeks to establish your Net Cycle Benchmark. For example, your Net Cycle Benchmark for the month of August would be your paid cycles for the 4 paid weeks prior to August.
2. Each week we'll take the difference of your paid Team Bonus Cycles and your Net Cycle Benchmark. This is your Weekly Net Cycle Growth.
3. We add your Weekly Net Cycle Growth for each week in the month to determine your Monthly Net Cycle Growth.
4. Monthly Net Cycle Growth will be divided by the number of weeks in the Reporting Month then multiplied by your number of qualifying weeks in the month to get your Qualified Net Cycle Growth.
5. Your share of the pool will be determined by your Net Cycle Growth in relation to the Net Cycle Growth of all Pool participants. If your monthly Net Cycle Growth increased by at least two paid Team Bonus Cycles over your Net Cycle Benchmark, you will be eligible for a share of the pool.

HELPFUL DEFINITIONS

NET CYCLE BENCHMARK

The Net Cycle Benchmark is based on a 4-week average of paid Team Bonus Cycles.

QUALIFIED NET CYCLE GROWTH

Your Monthly Net Cycle Growth, divided by weeks in the Reporting Month, multiplied by your number of qualifying weeks in the month.

REPORTING MONTH

The four- or five-week period used to determine your Net Cycle Growth for the month. Refer to the Leadership Pool Calendar. (See below)

TEAM BONUS CYCLES

The Team Bonus is earned by Paid-As Consultants and Paid-As Executives when their sales teams accumulate 900 points in Group Volume and at least 300 of those points come from one of the sales teams and 600 points come from the other.

PERSONAL CYCLES

Personal Cycles are the paid cycles that generate in your position during the month.

HELPFUL INFORMATION

- Team Bonus Cycles do not include the following:
 - Executive Match
 - PIB Equivalent Cycles
 - Retail Profit Equivalent Cycles
 - Rank Advancement Bonus or Leadership Pool Equivalent Cycles

Leadership Pool Calendar

BONUS POOL MONTH				NET CYCLE BENCHMARK DATES (13-WEEK PERIOD)		
MONTH	Monday Start	Sunday End	# of Weeks in Month	Monday Start	Sunday End	Monday Bonus Payment Date
SEPTEMBER	Aug. 23, 2010	Sept. 26, 2010	5	July 12, 2010	Aug. 8, 2010	Oct. 11, 2010
OCTOBER	Sept. 27, 2010	Oct. 24, 2010	4	Aug. 16, 2010	Sept. 12, 2010	Nov. 15, 2010
NOVEMBER	Oct. 25, 2010	Nov. 21, 2010	4	Sept. 13, 2010	Oct. 10, 2010	Dec. 13, 2010
DECEMBER	Nov. 22, 2010	Dec. 26, 2010	5	Oct. 11, 2010	Nov. 7, 2010	Jan. 17, 2011
JANUARY	Dec. 27, 2010	Jan. 23, 2011	4	Nov. 15, 2010	Dec. 12, 2010	Feb. 14, 2011

1-STAR GOLDEN CIRCLE LEADERSHIP POOL

Rules



1. Only members in US, Canada and Puerto Rico are eligible to participate in the Leadership Pool.
2. Daily Paid-As Rank and Team Bonus Cycles will be used to determine eligibility. Members must be Paid-As Executive each day during the commission week.
3. For the purpose of this promotion only Team Bonus Cycles generated from BV accumulated in your two teams is counted for qualification. Executive Match, PIB Equivalent and Retail Profit Equivalent Cycles are not included. Rank Advancement or Leadership Bonus are not included. Cycle equivalents are also not included.
4. Team Bonus Cycles are the paid cycles generated during the commission week.
5. The Net Cycle Benchmark is a rolling 4-week average (paid weeks) of your paid Team Bonus Cycles.
6. Weekly Net Cycle Growth is the total number of weekly paid cycles minus the Net Cycle Benchmark.
7. Monthly Net Cycle Growth is the sum of the Weekly Net Cycle Growth for the month. Each Weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly Paid-As Rank.
8. August Monthly Net Cycle Growth must be a minimum of two to be eligible for payment.
9. Members must qualify for a minimum of one week and be Paid-As Executive 1-Star Golden Circle (this is a qualifying week) during the month to participate in the pool.
10. Commission caps for paid cycles will be used in Weekly Net Cycle Growth calculations.
11. One pool for Paid-As Executives 1-Star Golden Circle has been established.
12. A minimum of one qualifying week in the month is required to participate in the pool.
13. Qualified Net Cycle Growth is a percentage of Monthly Net Cycle Growth based on the member's number of qualified weeks.
14. The maximum bonus is based on Personal Monthly Net Paid Cycle Growth. Personal Monthly Net Paid Cycle Growth maximum: 1-5 cycles - \$500; 6-10 cycles - \$1,000; 11+ cycles - \$5,000.
15. The per share value of each Pool (1 share = 1 Personal Monthly Net Paid Cycle Growth) will be calculated by taking the maximum monthly disbursement amount for the Pool divided by the total shares participating in the Pool. For example, a \$100,000 1-Star Pool with a total of 1,000 Qualified Net Cycle Growth shares would create a share value of \$100 each. The per share value will be based on the number of Qualified Net Cycle Growth shares each month.
16. The 4-4-5 Reporting Calendar will be used. See the FAQs page for the Leadership Pool Calendar containing benchmark dates, weeks in pay period, and payout dates.
17. The 1-Star Leadership Pool will be open from Monday August 23, 2010 until Sunday January 23, 2011.
18. For members who qualify for the Leadership Pool but do not have 4 paid weeks available for use in the Net Cycle Benchmark calculation we will use the maximum number of available paid weeks used.
19. Any weeks you are paid as 2 Star Executive or higher will not count as a qualifying week in the 1 Star Pool.
20. Existing paid as 1 Star Golden Circle Executives can participate in the 1 Star Golden Circle Leadership Pool during the months of September, October and November. New paid as 1 Star Golden Circle Executives that sign up after August 23rd have their enrollment month plus three additional months to participate.

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved.

Associate sponsorships and product orders that are deemed, in Isagenix, sole discretion, to be solely for contest advancement may not be counted in the contest.

If Isagenix re-purchases any product Isagenix may deduct volume and any resulting compensation as a result of that order.