

# Earn Your Share of the NEW \$50,000

## 1-Star Golden Circle Leadership Pool



**Contest Period: July 26–August 22, 2010**

We're pulling out all the stops to ensure we can continue to build our field leadership and have the best August ever.

For August, we're adding an additional \$50,000 leadership pool to be divided among qualified 1-Star Golden Circle Executives.

### Here's how to qualify:

#### QUALIFY

- Qualify or be a 1 Star Golden Circle during the contest month, July 26–August 22, 2010.
- Increase your average paid team bonus cycles during the contest period by a minimum of 2 over your average paid Team Bonus Cycles earned in the first 3 weeks of July (June 28–July 18).
- Be on Autoship.
- Be Paid-As 1-Star Golden Circle Executive.

**The more weeks you qualify and the more cycles you grow... the more you earn**

#### EARN

**Up to \$50,000 will be awarded in August, 2010.**

Your average weekly July cycles: 8

Your minimum weekly target:  $8 + 2 = 10$

Contest available to Paid As qualified 1-Star Golden Circle Executives. Executives qualifying for 2-Star or higher Executive during month of August may be eligible for the 2-3 Star Executive Leadership Pool, but are not eligible for this pool. Pool awarded week of September 13th, 2010.

See contest rules for details.

Not a Paid-As  
Executive 1-Star Golden  
Circle or higher yet?  
Consider this the  
\$50,000 carrot  
to get there!

 ISAGENIX®

# 1-STAR GOLDEN CIRCLE LEADERSHIP POOL

## Frequently Asked Questions



### What are the criteria for participating in the pool?

1. The pool is open to U.S., Canada and Puerto Rico Associates only.
2. You must be on Autoship.
3. You must be Paid-As Executive each day of the week for a minimum of one week in the month.
4. You must be Paid-As 1-Star Golden Circle or higher and cycle 10 or more times for the same one week that you are Paid-As Executive.
5. You must grow your paid Team Bonus Cycles by at least 2 during the month to qualify.

### How will the pool be paid out?

1. We calculate paid cycles and average these cycles over the first three paid weeks of July to establish your Net Cycle Benchmark. Your Net Cycle Benchmark for the month would be your average Paid Cycles for the first three paid weeks of July.
2. Each week we'll take the difference of your paid Team Bonus Cycles and your Net Cycle Benchmark. This is your Weekly Net Cycle Growth.
3. We add your Weekly Net Cycle Growth for each week in August to determine your Monthly Net Cycle Growth.
4. This value will be divided by the number of weeks (4) in August then multiplied by your number of qualifying weeks in the month to get your Qualified Net Cycle Growth.
5. Your share of the pool will be determined by your Net Cycle Growth in relation to the Net Cycle Growth of all Pool participants. If your monthly Net Cycle Growth increased by at least two paid Team Bonus Cycles over your Net Cycle Benchmark, you will be eligible for a share of the Pool.

### HELPFUL DEFINITIONS

#### NET CYCLE BENCHMARK

The Net Cycle Benchmark is based on a 3-week (June 28 to July 18) average of paid Team Bonus Cycles.

#### QUALIFIED NET CYCLE GROWTH

Your Monthly Net Cycle Growth, divided by 4 weeks in August, multiplied by your number of qualifying weeks in the month.

#### REPORTING MONTH

The period from July 26th to August 22nd.

#### TEAM BONUS CYCLES

The Team Bonus is earned by Paid-As Consultants and Paid-As Executives when their sales teams accumulate 900 points in Group Volume and at least 300 of those points come from one of the sales teams and 600 points come from the other.

#### PERSONAL NET CYCLES

Personal Net Cycles are the paid cycles that generate in your position during the month.

### HELPFUL INFORMATION

- Team Bonus Cycles do not include the following:
  - Executive Match
  - PIB Equivalent Cycles
  - Retail Profit Equivalent Cycles

# 1-STAR GOLDEN CIRCLE LEADERSHIP POOL

## Rules



1. Only members in US, Canada and Puerto Rico are eligible to participate in the Leadership Pool.
2. Daily Paid-As Rank and Team Bonus Cycles will be used to determine eligibility. Members must be Paid-As Executive each day during the commission week.
3. For the purpose of this promotion only Team Bonus Cycles generated from BV accumulated in your two teams is counted for qualification. Executive Match, PIB Equivalent and Retail Profit Equivalent Cycles are not included.
4. Team Bonus Cycles are the paid cycles generated during the commission week.
5. The Net Cycle Benchmark is a 3-week (first 3 weeks in July 2010) average (paid weeks) of your paid Team Bonus Cycles.
6. Weekly Net Cycle Growth is the total number of weekly paid cycles minus the Net Cycle Benchmark.
7. Net Cycle Growth is the sum of the Weekly Net Cycle Growth for the month. Each Weekly Net Cycle change for the month (both positive and negative) will be used for calculation regardless of member's weekly Paid-As Rank.
8. August Net Cycle Growth must be a minimum of two to be eligible for payment.
9. Members must qualify for a minimum of one week and be Paid-As Executive 1-Star Golden Circle or higher (this is a qualifying week) during the month to participate in the pool.
10. Commission caps for paid cycles will be used in Net Cycle Growth calculations.
11. One pool for Paid-As Executives 1-Star Golden Circle has been established.
12. A minimum of one qualifying week in the month is required to participate in the pool.
13. Qualified Net Cycle Growth is a percentage of Monthly Net Cycle Growth based on the member's number of qualified weeks. For example, a member with a Monthly Net Cycle Growth of 10 cycles that qualified for the 1-Star Pool for 3 weeks (in a 4 week month) would have a Qualified Net Cycle Growth of 7.5 ( $3/4 \times 10$ ).
14. The maximum bonus is based on Personal Monthly Net Paid Cycle Growth. Personal Monthly Net Paid Cycle Growth maximum: 2-5 cycles - \$500; 6-10 cycles - \$1,000; 11+ cycles - \$2,000.
15. The per share value of each Pool (1 share = 1 Personal Monthly Net Paid Cycle Growth) will be calculated by taking the maximum monthly disbursement amount for the Pool divided by the total shares participating in the Pool. For example, a \$50,000 1-Star Pool with a total of 500 Qualified Net Cycle Growth shares would create a share value of \$100 each. The per share value will be based on the number of Qualified Net Cycle Growth shares in August. The per share value of the 1-Star Pool will not be more than 90% of the August share value of the 2-3 Star Executive Leadership Bonus Pool.
16. The 4-4-5 Reporting Calendar will be used. A Leadership Pool Calendar containing benchmark dates, weeks in pay period, and payout dates is included below.
17. The 1-Star Leadership Pool will be open from Monday July 26, 2010 until Sunday August 22, 2010.
18. Members who qualify for the Leadership Pool but do not have 3 paid weeks available for use in the Net Cycle Benchmark calculation will have the maximum number of available paid weeks used.
19. Any weeks you are paid as 2 Star Executive or higher will not count as a qualifying week in the 1 Star Pool.

### Leadership Pool Calendar

ONE MONTH BONUS POOL - AUGUST		
Monday Start	Sunday End	# of Weeks
July 26, 2010	Aug. 22, 2010	4

### Payouts for the 1 Star Executive Leadership Pool will be awarded the week of September 13, 2010.

Contest rules are subject to change by Isagenix at any time without prior notice. Isagenix reserves the right to adjust or deny any volume, compensations, recognition, or other incentives awarded during or as a result of this contest to ensure the spirit of the contest is achieved. Associate sponsorships and product orders that are deemed, in Isagenix, sole discretion, to be solely for contest advancement may not be counted in the contest. If Isagenix re-purchases any product Isagenix may deduct volume and any resulting compensation as a result of that order.