

IT ONLY TAKES **60 Days**
TO RECLAIM YOUR
Youthful Vitality.

WHAT'S ON YOUR BUCKET LIST?

Join the Isagenix® *Live Your Dreams Challenge*
and experience the adventure of your life!

“The Joint and Pain Relief System gave me the long and short term relief that I need. Now, I plan to train for that 100-mile bike ride in Hawaii that I have always wanted to do. The world is my oyster!” - Angela Smith

ENTER TO WIN BETWEEN
MARCH 1 - MAY 12, 2011

Bucket List: (noun) *The number of achievements which a person hopes to accomplish during his/her lifetime. It could have to do with many aspects: health, work, family, travel, relationships, finance, contribution to society, etc.*

Here's how we'll be considering winners. Every 60 days, we will select 10 people who will be eligible for one of three prizes below. So get started now because we will announce the winners **30 days prior to Celebration 2011 in San Diego, CA.**

GRAND PRIZE

Travel, accommodations and two tickets to Celebration 2011 in San Diego. We'll fly you and your guest out to sunny California where you'll enjoy gorgeous accommodations and take part in our annual extravaganza. To top this amazing weekend off, you and your guest will be treated to a real SoCal-inspired day of adventure. (\$3,500 value)



2nd PRIZE

We'll connect you with one of the most renowned authors in the world. Jack Canfield, author of the best-selling book, *Chicken Soup for the Soul*. You will receive Eight, one-on-one sessions with a certified Jack Canfield coach, six months of unlimited access to a personal coaching resource line along with a personality assessment, materials and online curriculum—and it's all valued at nearly \$4,000! Plus, don't forget the iPad loaded with tons of marketing materials to help you with your Isagenix® business.



Photo by Tim Pearson



Loaded with Isagenix business-building sales tools.

3rd PRIZE

A one-year health club membership, plus an iPad. (\$1,500 value)



INTRODUCING THE ISAGENIX **LIVE YOUR DREAMS CHALLENGE:**

Rejuvenity isn't just about looking younger.

It's about feeling younger. All you need is 60 days, a 150BV "My Pak"* and a sense of adventure.



EXAMPLE OF 150BV "MY PAK"

Here is how to participate in the *Live Your Dreams Challenge*:

1. Think about what you would like to accomplish that you have yet to achieve. For example, "I want to coach my son's soccer team." Or "I will achieve 5-Star Golden Circle by July." Or, "I will go trekking in Nepal."
2. Enter to win by May 12, 2011. Take your "before" photo (Your picture should depict your "mind, body, spirit" state of being. For example, if you feel tired you will want to demonstrate that mood in your image. Feel free to be clever and creative.) Write a short essay that explains why you want to recapture your youthful vitality and give us your Bucket List (minimum of three achievable life goals, maximum of six). Email your entry to Success@isagenixcorp.com and title it *Live Your Dreams Challenge*.
3. Over your 60-day challenge, purchase two, 150BV "My Paks" (See your Associate Back Office for "My Pak" details.) Start tracking your progress in a journal. Do you feel different? Do you look different? Have your friends or family made comments about your appearance or energy levels? Photograph your journey if you wish.
4. Complete the challenge. At the end of 60 days, take an "after" photo of you accomplishing something on your Bucket List. Write another short essay about your amazing experience, how your life has changed and what you have accomplished as a result of using the products. Email everything to Success@isagenixcorp.com and title it *Live Your Dreams Challenge*.



Cross off those big dreams on your Bucket List and reclaim your vitality today!

Enroll in the *Live Your Dreams Challenge* now!

To learn more about this exciting contest, visit IsaFYI.com

*For best results, it is recommended that you add the additional product suggestions to complete your pak, and that you are also taking Isagenix cleansing and replenishing products.

**Entries, including photos and short stories, must be received by Isagenix prior to you starting your 60-Day Challenge.

***All before and after photos must be 1 MB or greater and should be similar to each other. For example if you take a close up of your face for the before photo then you should do the same for your after photo. It is also important to have a fresh clean face, without make up and to also use the same lighting and angles to keep the integrity of the photos. All before and after photos will be reviewed for compliance and could be used in future marketing materials. By participating in the contest, you give Isagenix explicit permission to utilize your likeness and photo in promotional materials.

† Any prizes awarded may not be transferred and the contest is only available in the U.S., Canada, Puerto Rico and U.S. Territories.

SO WHAT DOES THIS MEAN TO YOU?



We want you to explore what makes you happy—and what you need to accomplish in order to achieve happiness. Happiness is such an abstract idea, but you know it when you feel it. That’s what the *Live Your Dreams Challenge* is all about: Rediscovering that something special—that youthful vitality—so you can go out there and live life to the fullest.

The *Live Your Dreams Challenge* is an opportunity for you to reclaim your youthful essence, so you can harness that positive energy and cross off your list of life goals. Whether you want to become physically fit so you can hike Mount Kilimanjaro or you want to look and feel like you did when you were in your 20s, this challenge is for you.

YOUR “BEFORE” AND “AFTER” PHOTOS

We understand that capturing your “before” photo may be tough because this is a challenge that goes beyond just physical transformations—this is a mind, body, spirit makeover. So we encourage you to use some creativity when using the camera to take your “before” picture.



THE ESSAY

Because this challenge is about more than just physical changes, the judges are going to rely heavily on your testimony about your experience during the contest period. You may want to journal and take photographs, so you can remember precisely what you went through during the 60 days. You may have an urge to edit yourself, but by honestly chronicling your experience, you will help the judges understand your journey.

THE BUCKET LIST

The Bucket List is exactly that—a list of goals you would like to achieve in your lifetime. Goals vary in scope, but again think about this and try to create a detailed list. For example, “Make lots of money” is a goal, but it’s vague. Instead, something like, “Earn \$15,000 every month” is a more concrete goal and this will help you when you are visualizing your Bucket List.

RULES

1. Entries including photos***, short essay that explains why you want to recapture your youthful vitality and your Bucket List (minimum of three achievable life goals, maximum of six) must be received by Isagenix prior to you starting your 60-Day Challenge. Please note your short essay will weigh heavily in the judging process.
2. Your “after” photo must depict you accomplishing one of your dreams on your Bucket List.
3. All before and after photos will be reviewed for compliance and could be used in future marketing materials.
4. By participating in the contest, you give Isagenix explicit permission to utilize your likeness and photo in promotional materials.
5. Any prizes awarded may not be transferred and the contest is only available in the U.S., Canada, Puerto Rico and U.S. Territories.