

MARCH MADNESS



Get ready to ***SPRING*** into **action** this March as we roll out brand new deals, promotions and other incentives to boost your BV, your team numbers—and your bank account. Whether you're a product user or a business builder, take advantage of these sweet deals while you still can—we're literally giving away FREE money!



PRODUCT PROMOTION

Qualify for a Special Price on **SLIMCAKES**®*

Why not live life guilt-free? It's a lot easier than you might think. Now when you place an order for \$155 of commissionable product, you can indulge your sweet tooth (and save some \$\$) when you buy three boxes of SlimCakes for only \$39 with 24 BV—that's a savings of \$15! At just 90 calories, our heart-healthy SlimCakes are low in cholesterol and packed with 5 grams of fiber from oats, inulin and flaxseed, as well as antioxidants from blueberries and cranberries.



INCENTIVES



Double UP Your **PIB** and Earn **BIG**

Free money anyone? Double-up your enrollment efforts and you'll be on your way to pocketing free cash! After you sign up two new Associates on Autoship, with a 30-Day Cleansing and Fat Burning System during a commission week, then enroll additional new members, who also purchase a 30-Day System and join Autoship at the time of enrollment, you'll earn double the PIB's on all of those new Associates!*

RECRUIT

Keep Giving Your Favorite People **GOOD HEALTH!**

You can still hook up your favorite people thanks to our Friends and Family promotion. Through April 3, when your new enrollees sign up for Autoship and purchase a 30-Day Cleansing and Fat Burning System, they'll have 30 days from their enrollment date to enroll their own friends and family for FREE if they sign up for Autoship and buy a 30-Day System.



* Available in North America only. Due to the short promotional time period, this promotion is not available with Autoship. Good while supplies last.

** See promotional flyer in your Back Office for more details.

PRODUCT PROMOTION



Treat Your Skin to the Very **BEST**

This must-have powerhouse pak will deliver a 1-2, age-defying punch to those fine lines and wrinkles. Using only the highest quality of ingredients available, including free radical fighting antioxidants and peptides, you can nourish your skin with some of our most-loved skincare products—and save \$20! Our new IsaDermix® Love Your Skin promotion* includes the IsaDermix Body: Cleanse and Rehydrate Collection and our natural, age-defying Antioxidant C Serum with CoQ10™ for just \$99 with 66 BV.

PRODUCT PROMOTION

Essentially, They're the Best **SUPPLEMENTS** Out There

We know that part of cultivating a happy relationship is being physically and emotionally healthy. And with our new Adults Essential Pak*, you can have your cake and eat it too for only \$36 with 26 BV. Now when you buy one bottle of Essentials for Men™ and one bottle of Essentials for Women™, you'll save \$18! Both the Men's and Women's Essentials contain the highest quality blend of premium vitamins, minerals and nutrients that are tailor-made to meet the very specific needs of men and women.



PRODUCT PROMOTION

A **FAMILY** Affair



Keep your entire family healthy with our Family Essentials Pak* for only \$54 with 40 BV—that's a savings of \$16! You'll receive one bottle of Essentials for Men™, one bottle of Essentials for Women™ and one bottle of IsaKids® Essentials. Our Men's and Women's Essentials contain a comprehensive blend of premium vitamins, minerals and nutrients, while our all-natural IsaKids Essentials provide your little ones with 100% of 16 essential vitamins and minerals so they'll grow up healthy and strong!

PRODUCT PROMOTION

Are you drinking the best possible **H2O?**

Well, now you don't have an excuse. With IsaWATER™ Alkalized Concentrate, you can raise the pH level of your water so you're drinking alkalized water instead of acidic water, which can be harmful to your health. Now, get this free-radical fighting solution for only \$25 with 20BV when you add any pak or system to your Autoship—that's a savings of \$4!



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