



# Grow Your Business, Increase Retention & Catapult Your Earnings!

INTRODUCING THE ISAGENIX®  
QUALITY ENROLLMENT CHECKLIST.

Ask anyone who has moved through the leadership ranks at Isagenix — the only way to truly succeed is to have a proven plan for success.

We analyzed the enrollment processes of top leaders, compiled our findings and simplified them into 6 easy, proven steps and developed [MyQualityEnrollment.com](http://MyQualityEnrollment.com).



You can find these steps at [MyQualityEnrollment.com](http://MyQualityEnrollment.com) or the "Enroller Training" section of [IsaFYI.com](http://IsaFYI.com).

## Step 1. The Health Assessment Questionnaire

- Easy-to-use and intuitive, the Health Assessment Questionnaire is designed to recommend Nutritional Cleansing and Replenishing products that will fit your enrollee's unique needs.
- The output from the Health Assessment Questionnaire will probably recommend one of our Nutritional Cleansing and Replenishing paks for a certain amount of time, such as our 30-Day Cleansing and Fat Burning System, followed by other products, paks or systems that will help your new enrollee maintain a life full of health and vitality
- By utilizing "My Pak"(our new build your own pak option), your new member can create a customized pak to fit their lifestyle.

**THIS EDUCATES ENROLLEE ON THE PRODUCT.**

## Step 2. The Benefits of Autoship

- Create successful enrollments and customers for life when you get your people to commit to Autoship.
- Autoship ensures your enrollees get their favorite products and systems every month, which means consistent commissions for you.

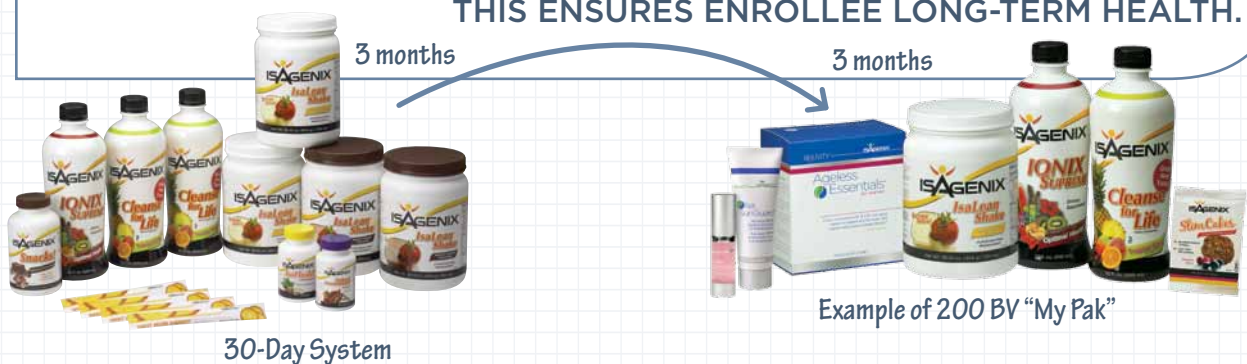
**THIS PROVIDES ENROLLEE THEIR PRODUCTS AND SAVES THEM TIME & MONEY.**



## Step 3. Set Up Sequential Orders Through Autoship

- Autoship allows you to do more than just set up an initial order. Now you can create sequential orders for a full 12 months.
- When a new member takes advantage of this feature, it means long-term health for him or her and increased retention and commissions for you.

**THIS ENSURES ENROLLEE LONG-TERM HEALTH.**





### Step 4. IsaBody Challenge

- The IsaBody Challenge allows you to create customers for life by helping your new members reach the pinnacle of good health.
- Thousands of people have enjoyed increased health and transformed their bodies, and their lives!
- The IsaBody Challenge offers a community of support and up to \$10,000 in cash and prizes for the top contenders.

**THIS HELPS ENROLLEE LOSE WEIGHT & IMPROVE BODY COMPOSITION.**



### Step 5. New Associate Interview

- Use the New Associate Interview to get your enrollee on the road to greater health and vitality.
- Your team members will learn how to set short, mid and long-term goals on their journey to lifelong health.
- Enrollees will learn how they can use the same system to help others do the same, thus growing their business and yours.

**THIS HELPS ENROLLEE BECOME FINANCIALLY FREE!**



### Step 6. Friends and Family

- Enroll your new member with a 30-Day System or Pacesetter Pak and sign them up for Autoship at the time of enrollment.
- Encourage your enrollee to share Isagenix with their friends and family by offering free enrollments during their first 45 days with the company!

**THIS HELPS ENROLLEE TO SHARE THE WEALTH.**

**Now that you're building momentum, don't stop...**

[IsagenixBusiness.com](http://IsagenixBusiness.com)

...is a smart site that contains everything you need to catapult your business to new heights. No matter where you are with your Isagenix business, you'll have access to many versatile tools: business-building videos, success stories, podcasts, tips from Jim and Kathy Coover and our Top Leaders, and much more.

[IsaProduct.com](http://IsaProduct.com)

...is an easy-to-navigate site that contains everything you need to know about the Isagenix line of nutritional cleansing and replenishing products. You'll have access to everything from the inspirational story of our founders to product information sheets, success stories, recipes, worksheet's to track your health goals, sales tools and much more!

**“Every great plan needs a checklist.” — KATHY COOVER**

Learning the Isagenix Quality Enrollment Plan and duplicating the plan for every new enrollee will be the foundation of your success. For your benefit, we have enclosed a handy checklist to help keep this plan top of mind.

- To ensure you receive commissions while boosting retention, encourage your new enrollee to complete the online Health Assessment Questionnaire at [MyQualityEnrollment.com](http://MyQualityEnrollment.com). Then you can help them build their customized “My Pak” with products that best meet their needs. Remember in order to receive a commission, your enrollee must place a qualifying order of 100 BV or more and must be enrolled on Autoship.
- Encourage your new enrollee to join on Autoship. It’s a free, convenient service that automatically ships your favorite products to you every 30 days. You can easily change the products on your Autoship to customize your needs or your ship date at any time in the “My Orders” section of your Back Office or by contacting Customer Care at 1-877-877-8111. See more Autoship Benefits in the Back Office library.
- Take advantage of our Friends and Family Program and encourage your new Associate to purchase a 30-Day System or Pacesetter Pak (must be on Autoship) at the time of enrollment. This will give him or her the opportunity to pay it forward for 45 days by offering free enrollments to their friends and family who do the same. This is also a great time to promote the IsaBody® Challenge, which can offer an invaluable support system to help your new enrollees stay focused on their health goals.
- Utilize [IsaProduct.com](http://IsaProduct.com) and [IsagenixBusiness.com](http://IsagenixBusiness.com) and refer your new enrollee to those invaluable sites as well to get up-to-date information on our life-changing products and our unparalleled business opportunity.
- Educate your new enrollee about Rank Advancement Bonuses and how they can earn up to \$6,000 in extra cash!
- Explain to your new enrollee how to qualify for Executive status and show how to take advantage of the Executive Leadership Pools.



**Now that you have a plan, it’s time to create your future!**

To learn more about the Isagenix Quality Enrollment Plan, visit [MyQualityEnrollment.com](http://MyQualityEnrollment.com).

