

New Products and Business-Building Tools

Unveiled at 2009 Top Achievers



New Products

IsaDermix®

Experience a revolution in skincare and bring the benefits of Nutritional Cleansing to the outside of your body with our newly reformulated IsaDermix® line. The line features all natural ingredients and exciting new anti-aging technologies. There are 10 new products and three cost-saving collections. Plus, order the Age-Defying Collection now and get a FREE IsaDermix® travel bag while supplies last (a \$12 value). Available now in the U.S. and Canada.



Every Day Cleanse

You encounter a world of impurities every day. Now you can fight off their damaging effects by nourishing your body every day with Cleanse for Life™. You'll love our tasty new Tropical Berry flavor! Plus, we've enhanced the health benefits with new ingredients such as ashwaghandha, yellow dock, bilberry, raspberry and blueberry. Available in the U.S. in February and Canada in the spring.

New Paks

You've committed to creating greater health and wealth for your family with Isagenix®. Now, get the products you need to maximize your results and the tools to jumpstart your business quickly. Order our convenient new cost-saving product and business paks. When you share these paks with your new Associates, you'll earn up to \$150 PIB. Learn about all these new paks in the new 2009 Product Catalog.



Online Resources.



Back Office

Now you can manage and build your Isagenix® business with greater ease. You'll have a wealth of resources and tools at your fingertips with your enhanced Back Office and Library featuring easier navigation and drop down menus.



IsaDermix® Web Site

Visit IsaDermix.com to get information on our new skincare line. Watch videos and product testimonials, and learn which regimen is best for your skin type.



IsaResolutions

Make your resolution to lose weight, get in shape, and get out of debt come true this year. At IsaResolutions.com, you'll find the tools and resources you need to succeed.



Shopping Cart

Purchasing your products is easy and convenient with our new shopping cart. In both your Back Office and on your personal retail sales site, you'll enjoy an enhanced look and shopping features. There's more product information, easier search and selection capabilities and a fast, user-friendly checkout page.

Isagenix® University Online

Watch as Isagenix executives and top leaders offer tips and insider knowledge that will help transform your business—all from the comfort of your own home. Experience much of the amazing training and business-building tips you would also receive at our amazing events. Visit IsagenixUniversity.com to get valuable training today.

Promotions.



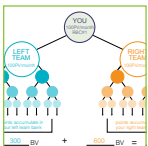
Save Money With Current Promotions

Our current promotions offer you lots of opportunities to save cash while stocking up on your favorite products. You can visit the dashboard of your Back Office to learn about all current promotions. Now through February 16, we have a wonderful promotion offering FREE or discounted IsaDelight® products. Check out your Back Office to take advantage of this great deal.



Winter Windfall Contest

Stay warm with the bundles of cash you can win by simply enrolling new Associates, helping your personally enrolled to advance in rank or purchasing a qualifying system or pak. The contest runs through March 31 and will award \$65,000 in cash and prizes. Visit your Back Office "My Compensation" section for contest details and to check your total points.



2009 IsaBody Challenge™

You can transform your life and fill your wallet in the annual IsaBody Challenge™. Not only will you improve your health, but you'll also have the chance to win your share of \$150,000 in prizes. Visit IsaBodyChallenge.com for all of the details.

Fast Start Bonus Changes

We've made some exciting changes to this program. Isagenix now pays out 100 BV in the Fast Start Bonus and all additional BV flows directly into the Team Bonus Plan. To further enhance and simplify the Team Compensation Plan, we have increased the total Fast Start Bonus payout to six percent on up to eight levels. For more information, visit the "Business Training" section of your Back Office Library.

Print Materials



Build Wealth with Isagenix®

Learn how successful Associates are creating financial freedom and security with our amazing business opportunity. Discover how Isagenix is helping people to become financially free, even during tough economic times.



2009 Product Catalog

Our new Spring Catalog will include all of our new products such as the IsaDermix® skincare line, and the product and business paks. You'll be able to order copies or watch for one to arrive in your spring product orders.



IsaDermix® Sales Tools

Share the remarkable new IsaDermix® skincare line with everyone you know and double your business. Check out the downloadable flyers and new video available at IsaDermix.com. You can also order the IsaDermix® business cards, postcards, banner, DVD, pique interest cards or a product line brochure.



IsaBody Challenge™ Resources

When you invite all of your prospects to enter the challenge, it's a great opportunity to sell more product and introduce others to Isagenix. Check out the available resources including downloadable flyers, banners, postcards and an eCard available at IsaBodyChallenge.com.

Recession DVD & Brochure

Times are tough, but Isagenix® can be the vehicle to help people create income and dig themselves out of debt. Check out the new recession brochure that will accompany the "Recession-Proof Your Income" DVD.

You can view and print these materials for FREE in your Back Office, or you may purchase copies at IsaSalesTools.com (U.S.) or IsaSalesTools.ca (Canada).



Videos



IsaDermix®

This DVD showcases the new IsaDermix® skincare line. Learn how it combines nature's most powerful anti-aging ingredients with highly-advanced skincare technologies to give you luminous, younger-looking skin.



Building Block of Life

Find out how taking Cleanse for Life™ every day can benefit your health and maximize your results with Nutritional Cleansing.



Isagenix® University DVD Set

These DVDs contain all of the business-building tips and insider knowledge that is available at IsagenixUniversity.com. This information will help push your success to the next level.

Success Stories Online

Watch stories of how lives have been changed in remarkable ways through greater health and wealth at IsaMovie.com.



Jim, John & Kathy at the 2008 "Commitment to Greatness" Celebration

Events

2009 "Living Your Dream" Celebration

Don't miss out on the excitement, energy and entertainment you'll experience at this electrifying event. It all happens August 7-10, 2009 in Anaheim, California. Reserve your seat today by visiting the "Events" section of your Back Office.

Isagenix® University

This is a surefire way to increase your product knowledge and build your business quickly. Attend an Isagenix® University event and rub shoulders with top executives and leaders while they share the secrets to their success.

- February 27-March 1 (Phoenix, AZ)
- April 17-19 (New York/New Jersey)
- May 29-31 (Phoenix, AZ)
- October 2-4 (Toronto, ON)
- October 23-25 (Phoenix, AZ)

Personal Development Training



Start and continue on a path to self-discovery and personal growth and see how it can affect your life and your business by attending our personal development series of trainings with Master Trainer David Wood.

Dare to Live Your Dream! Gain inspiration and expand your mind when you attend Isagenix® events this year. Visit your Back Office "Events" section for more details on upcoming events or to register.