

2 Challenges  
a Year!\*

# Crystal Challenge

Your path to achieving a greater level of success has become crystal clear. **PARTICIPATE IN THE CRYSTAL CHALLENGE** and you're committing to taking your Isagenix business to a prosperous new level.

Perhaps you didn't qualify for Crystal Executive status in your first six months of enrollment as an Isagenix Associate. No worries, you can still achieve this prestigious rank and be recognized at our next Celebration. Isagenix is making the challenge available every six months, so you can give it another try. There's no better time than now—get started today!

## HOW IT WORKS

Once you click the Crystal Challenge button in your Back Office your countdown begins to achieve Crystal Executive status. You must achieve Crystal Executive status during one of the two challenges each year—Challenge 1 or Challenge 2.\*

### Example:

Sally clicks on the Crystal Challenge button on February 1. She then has until June 30 to achieve Crystal Executive—it's that simple.

If you don't achieve Crystal Executive during your first challenge, don't sweat it. There are 2 challenges each year, so your next opportunity is right around the corner.

## HOW TO GET STARTED

Simply go to your Back Office, find the My Team tab, and click on the "Crystal Challenge" button. You're ready to begin!

## TIPS ON REACHING CRYSTAL EXECUTIVE

- Get an accountability partner
- Set small achievable goals centered around new enrollments and Consultant development
- Create or look at your contact list and identify those that you believe would want to achieve Consultant and start with them
- **Never give up!**

## CHALLENGE RULES

1. Everyone, regardless of your status, can participate in the challenge.
2. There are two challenges per year:\*  
Challenge 1: January 1–June 30  
Challenge 2: July 1–December 31
3. All your current personally-enrolled Consultants who achieved Consultant status prior to you entering the challenge will not count towards this challenge.
4. Only newly-enrolled Associates promoted to Consultant during your 6 month period count towards your Crystal Executive qualification.
5. **Taking part in this Challenge does not qualify you for the "Crystal Executive" bonus**, unless you are within your first 6 months of enrollment.
6. To be recognized on stage at Celebration you must achieve your Crystal Executive status by the end of June.

## HOW TO QUALIFY AS A CRYSTAL EXECUTIVE

- Promote five NEW personally enrolled, paid-as Consultants on your left team and five NEW personally enrolled, paid-as Consultants on your right team during your Challenge timeframe.
- All 10 Consultants must be ACTIVE at the same time on at least one day by the end of the qualification period

\*Challenge periods are based off of commission months.